

December 2, 2019

Dear Valued Supplier,

We are excited to announce that Ziiware is now partnered with 1WorldSync to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information. Through this new partnership, we will be able to expand access to more comprehensive and accurate data across the Ziiware platform.

Ziiware is a technology service provider focusing on creating SaaS solutions for companies in the wholesale distribution industry. The Ziiware ZiiZii solution provides wholesalers with an intuitive B2B sales tool that can be used by both customers and sales teams. Within the ZiiZii mobile app and web platforms, users have access to an up-to-date product catalog that they can use to quickly build and submit orders as well as print shelf labels as required. Having access to accurate and detailed product information at the time of ordering, our customers report an increase in same-store sales and a dramatic decrease in product returns.

[Sending Your Product Information](#)

To participate in this important initiative we are asking suppliers to take the following steps:

1. Fill out the [Ziiware Trading Partner Form](#)
2. Review our Implementation Guide and attribute requirements located on the [Ziiware Customer Page](#)
3. Publish your GDSN product content to the Ziiware Production **GLN 0860002590301**
 - We are asking suppliers to publish ASAP

If you have questions please contact 1WorldSync at +1 866.280.4013 or businessdevelopment@1worldsync.com or Ziiware directly at datasync@ziiware.com

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits that this initiative will provide.

Sincerely,



Eric Sawler

CEO