



Dear Waxie Supplier,

Waxie is taking steps to further improve our operating efficiencies and product data accuracy represented in our product catalogs by using data synchronization, data transmission from a Data Pool to our online catalog as well as our backend ERP systems .

We have partnered with 1WorldSync as our data pool as well as with SpecPage a 1WorldSync solution provider. We are requesting our suppliers to use data synchronization to transmit their item data to Waxie.

Benefits of using data synchronization with Waxie are:

- Compliance with industry standards
- Faster transition to marketplace
- Reduction in the number of administrative errors
- Timely Product Data Updates

Your organization is requested to comply with this process change as early as possible.

- Participation in this initiative is beneficial to both; therefore is not optional
- Compliance is reported at the highest levels of our organization
- Not complying could slow processing of your products
- Data Synchronization is our near-term and long-term path for product data.

This process requires your company to synchronize your item data and updates/changes to existing product information via the data pool with Waxie.

What are your next steps?

Waxie is requesting that your company and all of its suppliers migrate to this new process as soon as possible. If you are **not** a current subscriber to 1WorldSync or any other data pool, please contact Tom Dillon at SpecPage at +1 800.393.8807 or email tdillon@specpage.com. He can answer any questions you have on the initiative and help you get started.

If you **are** a current subscriber to 1WorldSync or subscribe to another data pool please add Waxie as a recipient of your data. Our GLN number is 0651619000006. For those organizations that have already begun sending data to us through the GDSN, we thank you for your cooperation.

To learn more about this initiative you can also visit <http://pdm.1sync.org/customers/waxie>. Also, a representative from 1WorldSync or SpecPage will be following up with you on our behalf to answer any questions and to find out your plans in regard to data synchronization.

Thank you for your participation as we continue to improve our processes.

Sincerely,

Waxie