



April 3, 2014

Dear Pollock Supplier,

Pollock Paper is taking steps to further improve our operating efficiencies and product data accuracy represented in our product catalogs by using data synchronization via the Global Data Synchronization Network (GDSN) from a GDSN data pool to our online catalog as well as our backend ERP systems.

We have partnered with [1WorldSync](#) as our GDSN certified data pool as well as with [SpecPage](#), a 1WorldSync solution provider. We require our suppliers to use data synchronization to transmit their item data to Pollock.

Benefits of using data synchronization with Pollock are:

- Compliance with industry standards
- Faster transition to marketplace
- Reduction in the number of administrative errors
- Timely Product Data Updates

Your organization is requested to comply with this process change as early as possible. Participation in this initiative benefits both Pollock and our suppliers.

This process requires your company to synchronize your new item data and updates/changes to existing item information via a GDSN certified data pool such as 1WorldSync with Pollock.

What are your next steps?

We are requesting that your company and all of our other suppliers migrate to this new process as soon as possible with a target date of no later than June 2, 2014. If you are **not a current subscriber to a GDSN certified data pool**, we ask that you register to begin the process. If you need further explanation on this initiative or would like help getting started, please contact Tom Dillon of SpecPage at +1 800.393.8807 ext. 102 or through email at tdillon@specpage.com.

If you **are a current subscriber to GDSN certified data pool** such as 1WorldSync please add Pollock as a recipient of your data and publish to our GLN #0639303000006.

To learn more about this initiative, please visit <http://www.1worldsync.com/web/us/pollock-paper>. Also, a representative from 1WorldSync or SpecPage will be following up with you on our behalf to answer any questions and to find out your plans in regard to data synchronization.

Thank you for your participation as we continue to improve our processes.

Sincerely,

Tracy Evatt
Chief Operating Officer
Pollock Paper