Product Image Requirements

Files that meet our specs are as follows:

•   1000px minimum in one direction

•   300dpi (resolution)

•   RGB color mode

•   White or transparent background

•   .jpg or.png

•   File name must include UPC (GTIN-13 format is preferred)

•   Example: 0005172100228.jpg

Multiple views can be designated using dashes or similar

Example: 0005172100228-1.jpg

Example: 0005172100228-front.jpg

Images must meet style guidelines

•   Product only shots

•   No lifestyle shots

•   Single product in one image

•   GS1 standard preferred

 * Please try to include multiple angles images as well, especially nutrition facts side and ingredients.