



October 10, 2014

Dear Valued Supplier,

I Supply Company would like to inform you about the item setup process changes that we are implementing to support our goal of reducing errors and complete product data. The new process, data synchronization using the Global Data Synchronization Network (GDSN), is based on the GS1 standards that provides for accurate identification and communication of information regarding products and locations.

**I Supply Company is asking all its supply side trading partners to get onboard with this process change and send your product data to I Supply Company using data synchronization via the GDSN. This data is required for ALL items that you are currently selling to I Supply Company; as well as, any items that I Supply Company will purchase in the future.** In order to receive product information from our trading partners, I Supply Company has partnered with 1WorldSync, the leading GDSN-certified data pool.

The data received via the GDSN is fully integrated and displayed with various attribute information including marketing, ingredients, allergens, nutritional and images, in an online product catalog format that our internal buying team can access easily and quickly for item search. This data will also integrate any new item into our internal system to expedite the setup and ordering process.

Your next steps:

1. Visit <http://www.1worldsync.com/web/us/i-supply> to review information about I Supply Company GDSN project
2. If you are currently **not a member of a GDSN certified data pool** such as 1WorldSync, please contact 1WorldSync as soon as possible to get started
  - a. 1WorldSync can be contacted at [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com) or call 866.280.4013
3. If you are currently a **member of a GDSN certified data pool**,
  - a. I Supply Company has already created a subscription to your company's GLN. Publish your entire catalog to I Supply Company **by November 14, 2014**. I Supply Company GLN is **0850778005000**
  - b. If you have additional questions regarding data synchronization with I Supply Company, please call our data sync partner, Todd Lyons, at [tlyons@1worldsync.com](mailto:tlyons@1worldsync.com).

Thank you for your participation as we continue to improve our processes.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Yancey'.

Christopher E. Yancey  
Contracts Manager  
I Supply Company