

Health-e Meal Planner Frequently Asked Questions

1. Why is a nutrient analysis software using the GDSN?

The Health-e Meal Planner (HMP) is innovative software created by food service directors who believe in simplifying the complex area of menu planning and marketing. The greatest time consuming hurdle for a school district is gathering, tracking and updating their product information. We want to help them get out of data entry and into creative menu planning.

Manufacturers want to ensure menu planners are familiar with their products. Our Manufacturer Marketplace makes your products available to menu planners exactly when they are planning their menu. They can immediately see if the product will be compliant and fit into their menu plan. They can easily determine if the product fixes a menu problem. They have ready access the required documentation for a State Administrative Review. They no longer need to hunt down product information each year – it is all at their fingertips.

2. How is the Health-e Meal Planner download different from a distributor's download?

We need all backup information for your product, including signed specification sheets, Product Formulation Statements and/or CN labels in PDF format, which is required for Administrative Reviews. A corporate representative must sign these documents. USDA currently requires that all documentation must have a signature date within the last 12 months.

We also need photos that show off the food as served as these are used for generating a digital/mobile app version of the district's menu with all of the nutrient and allergy information for parents, staff and students.

3. Do you want only K-12 products?

At a minimum, we would like your K-12 products complete with all documentation but there may be some products that are not CN approved that schools use. Those can be included but they would also need specification documentation. We do not need any products that are never offered to schools.

4. What is acceptable school documentation that HMP is requesting? Are both a CN label and a Product Formulation Statement required?

- All documentation must be in PDF format.
- A consolidated specification sheet with ingredient statement, allergens, cooking instructions, meal components etc. is preferred by schools. The Product Formulation Statement can be incorporated into this document, if desired.
- A current year signed and dated Product Formulation Statement. These must have a signature within the last 12 months **Or** a CN label
http://www.fns.usda.gov/sites/default/files/cn/SP11v2_CACFP10_SFSP13-2015os.pdf

5. How do we attach our PDF sheets in the GDSN?

There is a section for attachments that includes images in various formats including PDF documents.

<http://www.1worldsync.com/documents/10192/492998/How+to+Populate+Child+Nutrition+Information+-+Non+Branded.pdf/ab666b29-aade-4b31-b779-d4b7897ae738>

6. How do you use our photographs?

We use food photography photos in .jpg format to display in the product and/or recipe sections of the software. Most of the photos currently in the GDSN are case or packaging photos and those are not suitable for marketing purposes by the school district. By providing “as served” food photos, you are allowing us to attach that photo to a ready to use recipe for the school district. These may be used to publish their menus to the public for use in our My School Menus website and Mobile App.

7. Will other Manufacturers be able to see my data sheets?

No. We maintain the data and only school district customers are given access to the entire Manufacturer Marketplace. Your nutrient information is available if the school district publishes it in their public menus, but no PFS or CN labels are accessible outside the software.

8. How do we know when our data has been published to Health-e Pro?

Once you publish the information, we receive it from our data provider within one week. We will review it to determine if all information required is available. If so, we will begin publishing for our users immediately and notify your contact person when complete. If the information is not complete, we will reach out to you to work with you to that end.

9. How do we know if the data sent is completely received by Health-e Pro?

We will contact the person listed on the Trading Partner form if there is any incomplete information

10. What might HMP change from our data download?

We may need to clarify product names and add manufacturer name/product code number so they can easily be found in a product search. We do not to use abbreviations. We may also need to add serving sizes that reflect production kitchen use such as packages or pieces. We will add meal component contributions since there are no current fields in the GDSN for this information. We may add your company logo to the product so it is quickly visually identified in a product search.

11. How do I become a Manufacturer partner with Health-e Meal Planner and what is the cost?

Signing a Trading Partner Agreement and publishing your products will get you started. For you to get the most value, we would like to speak to your K-12 Sales and Marketing representatives to demonstrate how this can be leveraged into sales of your product. We have enhanced Manufacturer Partnership packages starting as low as \$395.00 per year. We provide Partnership packages that include ready to use recipes and even samples of passing menus using your products. Contact Lynn Shavinsky at 800-838-4856 ex 6