

Steps for Synchronizing GDSN Data with H-E-B: Initial Load

1. Review [H-E-B's GDSN Implementation Guide](#) for attribute requirements.
2. Complete and submit the [Trading Partner Form](#) to H-E-B online.
3. Publish all items sold in North America (Canada, United States and Mexico) to H-E-B in Production
 - Subscription exists at Target Market = US, MX and CA level
 - Publish as **Initial Load**
 - Publish to **H-E-B GLN: 0041220000005**
4. Manage Confirmation (CIC) Responses from H-E-B
 - If you receive **REVIEW status, determine the cause of error and next step/resolution within the CIC message.**
 - **NOTE:** Initially, H-E-B will only be sending back RECEIVED CICs
 - Perform the necessary change through your Data Pool
5. Once eligible items are synchronized, H-E-B will consider supplier “Complete.”
6. After initial load is complete, continue to submit all modifications/corrections for specified attributes through GDSN.

Steps for Synchronizing GDSN Data with H-E-B: New Items

1. Supplier Account Rep advises GDSN Rep to publish all new North American item(s).
 - **NOTE:** the existing new item CPS process is still in place; once this process is complete, then continue following the steps to synchronize as below
2. Supplier GDSN Rep publishes **New to H-E-B GLN: 0041220000005**
3. H-E-B reviews and approves item setup
 - Please note that H-E-B is currently sending only **RECEIVED** CICs
 - Once GDS attributes are synced successfully, a CIC Message SYNCHRONIZED will be sent
 - CIC Message REVIEW will be sent if additional information is needed. Merchant has the option to include comments explaining next steps needed.
4. Continue to submit all modifications/corrections for specified attributes through GDSN.

Steps for Synchronizing GDSN Data with H-E-B: Modify/Correct Data

1. Supplier submits any necessary changes via their Data Pool for any H-E-B GDSN item attributes.
2. H-E-B reviews all submitted records. If any record or attribute does not meet H-E-B standards, H-E-B will, in the near future, send a REVIEW CIC message with a reason code and comments that explain what corrections are needed.
3. Suppliers CANNOT request cost changes via GDSN.