



July 14, 2015

Dear Valued Manufacturer,

First Databank (FDB) has established that there is a market need for a comprehensive medical device and supply compendium analogous to our existing MedKnowledge drug database. Additional drivers such as the FDA's Unique Device Identifier (UDI) initiative and the proposed Meaningful Use Stage 3 requirements for EHRs have increased this market need.

To assist our increased data collection efforts, we plan on using Data Synchronization, the electronic exchange of product and location information through the Global Data Synchronization Network (GDSN). Data Synchronization is based on GS1 standards that enable accurate identification and communication of information regarding products. Sharing product data via the GDSN significantly reduces inefficiencies, errors and duplicative labor efforts among trading partners. FDB is working with the 1WorldSync GDSN data pool to obtain device identifier and principal descriptive attributes. Ultimately, these collective efforts will facilitate the availability of comprehensive device information that enables hospitals to meet their regulatory, clinical and administrative requirements.

We therefore invite you to collaborate in our population of a device and supply catalogue covering all three medical devices classes.

FDB GLN # 0862779000106

Next steps:

1. If you are currently **not a member of a GDSN certified data pool**, you may obtain more information by contacting 1WorldSync at businessdevelopment@1worldsync.com or call 866.280.4013.
2. If you are currently a **member of a GDSN certified data pool**
 - a. Complete the First databank **Trading Partner Form** available on the First Databank landing page www.1worldsync.com/web/us/first-databank as well as review the Data Synchronization Implementation Guide.
 - b. Upon receiving confirmation of your GLN subscription via email, publish to First Databank's GLN 0862779000106, as soon as possible.

If you have questions regarding this important initiative please contact:

Julie Suko
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First Databank
Phone: 800-633-3453 ext 43531
Email: Medical_device@fdbhealth.com

Sincerely,

A handwritten signature in blue ink, appearing to read "Patrick Lupinetti".

Patrick Lupinetti
Sr. Vice President and Editorial Director, First Databank