



Paper Products, Inc.



SOUTHEASTERN PAPER GROUP



Dear Valued Suppliers,

### Request for Product Data via the GDSN®

The distributors listed on this letter are the most recent NETWORK® members to join the Global Data Synchronization Network (GDSN).

#### What are we asking our trading partners?

Send your product data through a GDSN certified data pool to the newly joined NETWORK® members who sell your products.

#### Why you should publish product data to us via the GDSN?

As distributors, we face an increasing demand for accurate and complete product data. Your organization can relate to this demand for product information as evidenced by this request. For the distributor community to better serve our business customers including, operators, schools, hospitals, hotels, restaurants, etc. we rely on manufacturers to provide quality product data using a global standards based electronic data transfer platform. The GDSN provides that platform which facilitates a single process on our side to integrate information from disparate manufacturer systems.

#### This is how we use your data sent via the GDSN?

Publishing product data via the GDSN ensures product visibility in our eCommerce sites. GDSN data, powered by 1WorldSync and SpecPage, is leveraged in mobile sales systems. Instant access to complete and accurate product information and images promote better representation of your products for mutually beneficial sales growth. Accurate product information also reduces administrative and operation inefficiencies in our customer service, invoicing, billing and warehousing, operations.

#### What are your next steps?

1. **If you are a GDSN data pool member**, publish your product data by **July 29, 2016**. All participating NETWORK® member GLNs can be found [here](#).
  - a. Visit [www.1worldsync.com/customers](http://www.1worldsync.com/customers) to access data sync webpage for the participating GDSN distributors and review steps to sync data via the GDSN.

A representative from 1WorldSync will contact you on our behalf to answer questions regarding data synchronization via the GDSN.

2. **If you are NOT currently a GDSN data pool member** contact Ray April at [rapril@specpage.com](mailto:rapril@specpage.com) for information on how to become a GDSN data pool member.

The NETWORK® membership thanks you in advance for your participation in this valuable and important initiative.

Sincerely,

NETWORK®, Acorn Distributors, American Paper & Supply, American Paper & Twine, Falk Paper Company, JC Paper, Mailender, Maui

Chemical & Paper Products, Nichols, Olmsted-Kirk Paper Company, Paper Enterprises, Inc., Paper Products Company, Inc.,

Paper Products, Inc., Schilling Supply Company, Southeastern Paper Group, Southwest Paper Company, Strauss Paper, WCP Solutions