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November 3, 2008

To: Our Supplier Community
Re: Item Data Synchronization

Bunzl Distribution USA, Inc. ("Bunzl") has endorsed and implemented Item Data Synchronization using 1SYNC due to mandates (requirements) from our retailer customers, McLane and Wal-Mart. We need you to begin synchronizing your item data with Bunzl using a certified GDSN Data Pool to exchange synchronized data with the 1SYNC Data Pool, or use 1SYNC directly as your Data Pool provider. We know that this is the most efficient path to accurate data management and an efficient supply chain. **We need you to synchronize specified items, listed in our implementation guide, by January 15, 2009.**

This initiative will enable our supply chain to quickly and efficiently exchange valuable data that is accurate and compliant with universally supported GS1 system standards. This will help drive:

- Improved efficiencies in supply chain management
- Increased speed to market on new items
- Increased product availability on retail shelves
- Reductions in staff that deals with inaccurate data for wholesale orders

Over ten thousand retailers, brokers, distributors, wholesalers, and suppliers in multiple industries around the world are currently synchronizing data within the Global Data Synchronization Network (GDSN).


Please take the following required steps:

- 1) By November 15, 2008, **fill out the attached form and send** via e-mail to Pam Hoock, Data Sync Administrator, at pam.hoock@bunzlusa.com. **(Bunzl expects to hear from all its vendors, in order to prevent uninterrupted purchases of your products from your company.)**
- 2) If you are not a current subscriber, get started by contacting 1SYNC at 1-866-280-4013 option 1, or by visiting www.1sync.org
- 3) If you are a current subscriber, review the attached Implementation Guide on how to **synchronize your item information with Bunzl**, or visit <http://www.1sync.org/bunzl.html> to learn more.
- 4) **Begin synchronizing data** with us for all specified items by **January 15, 2009**.

The success of this initiative is critical to us and our customers. We look forward to partnering with your organization to reach our objective and meet the deadlines listed above.

Sincerely,

Earl Engleman
Sr. VP - Strategic Sourcing


Ken Aull
Exec. VP - IT