

## **DATA SYNCHRONIZATION REQUEST**

Dear Supplier,

The foodservice industry is rapidly evolving. Demand for product information is at an all-time high. And that need is only getting stronger.

TradingTable® helps suppliers satisfy the demand for product data. As an online ordering platform for foodservice operators and distributors, member operators search TradingTable® for existing and new products daily. Synchronizing your product information with TradingTable® gives operators access to more of your portfolio.

## What is TradingTable®?

- TradingTable® is a groundbreaking online ordering platform that simply and efficiently connects operators with distributors to streamline buying and selling.
- TradingTable® works for suppliers like you by allowing you to publish all of your product information directly to the platform for free.
- With TradingTable®, operators can see and access all that you have to offer on the very platform they use to order product.

## How to set up data synchronization with TradingTable®?

TradingTable® is a GS1 Solution Partner and works with 1WorldSync to pool and synchronize data.

- Visit the TradingTable® data sync landing page at <u>www.1worldsync.com/web/us/tradingtable</u> to complete the Trading Partner Form.
- Review the TradingTable® Implementation Guide, Steps to Sync with TradingTable®, and TradingTable® FAQs.

## Have questions?

- We encourage you to contact TradingTable® (Andreas Koutsoudakis, 855-517-4229, info@tradingtable.com) to learn how sharing your product data benefits all members of the TradingTable® community suppliers, brand owners, operators and distributors.
- For questions related to data synchronization with TradingTable®, please contact our GDS partner, 1WorldSync at 866.280.4013 or <a href="mailto:businessdevelopment@1worldsync.com">businessdevelopment@1worldsync.com</a>.

We look forward to partnering with you to leverage the power of technology and data. Let's push the foodservice industry ahead!

Sincerely, TradingTable®

By: Andreas Koutsoudakis Co-Founder

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