



December 4, 2018

Dear Valued Supplier,

Foodbuy is about partnership, we connect suppliers with customers for the benefit of both. On behalf of Compass Group and our other Committed Members, Foodbuy continues to take the lead in empowering your customers by leveraging product information through automated product syndication solutions, such as the Global Data Synchronization Network (GDSN).

From consumer demand to FDA-regulated changes, product content, including supply chain logistics, marketing descriptions, images and nutritional information is no longer a 'nice to have', but a 'must have' for driving growth in today's competitive marketplace.

Receiving accurate and complete product-level information is becoming a requirement for doing business with Foodbuy to:

- Ensure the highest visibility of **your products** throughout the Foodbuy / Compass Group organization
- Provide accurate, real time product information to our unit managers, chefs and nutritionists, fostering trust and reliability for **your products**
- Allow for alignment of data among our internal systems, critical for our efficient business processes, getting **your products** to customers faster

**We are requiring synchronized product information for ALL items** that are contracted by Foodbuy, and/or purchased by Compass and our Committed Members. We have partnered with 1WorldSync and recommend 1WorldSync's product content solutions for your product information syndication needs.

How to Get Started:

1. Complete the [Foodbuy Trading Partner Form](#) available on the [Foodbuy landing page](#) by **December 18, 2018**
2. Review the Foodbuy Implementation Guide at <https://www.1worldsync.com/foodbuy>.
3. Publish to Foodbuy by the **publication deadline, January 31, 2019**
  - Foodbuy/Compass Group **GLN: 0886721000006**

If you are new to GDSN or need assistance loading your item data, 1WorldSync can help! Contact 1WorldSync at [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com) or 1.866.280.4013 to learn more about their customized solutions, services and trainings available to assist you in your product content management strategy.

If you have questions regarding this important initiative, please contact Carniece Greene – Data On-Boarding Coordinator, Foodbuy Data Operations at [ProductData@Compass-USA.com](mailto:ProductData@Compass-USA.com).

Thank you for your participation.

Sincerely,

Dennis Hogan  
CEO