



Topco Supplier Data Integrity Update

Conference Call
April 16th, 2020

Agenda



- 1 GDSN Update
- 2 Item Set Up Process
- 3 Data Integrity
- 4 Questions & Resources



GDSN Supplier Community Engagement



GDSN Engagement



Verified by GS1

Get Ready for Verified by GS1

Your trading partners want accurate product data. Consumer trust in your products is built on complete and accurate information.





Attribute Completeness

Core Attributes

- Dimensions, Weights
- Palletization

Marketing and Nutritional

- Allergens
- Ingredients
- Marketing Message
- **Image**

Order Attributes

- Storage
- Shelf Life
- Availability Date
- Order Minimums

Regulatory

- Claims
- Warning statements
- Hazardous Material



How Topco can help!

Topco Playlist

Save Validate Publish

Item Name * COLD RLF PE SVR DAY GRNTEA HNY PWDR PCH English + Product Type Each

Playlists All Populated Most Popular Basic GDSN Item Topco

Global

Indicators

Classification & Identification

Alternate Item Identification Agency Assigned By Manufacturer
Alternate Item Identification ID 003680001273

GS1 Trade Item Identification Key
GS1 Trade Item ID Key Code GTIN_12
GS1 Trade Item ID Key Value 036800012738

Topco Packaging Type Code * Carton

Topco National Brand Equivalent
Topco National Brand Equivalent Name Thera Flu
Topco National Brand Equivalent Description Thera Flu Cold Relief English
Topco National Brand Equivalent GTIN-12 300676426068
Topco National Brand Equivalent Net Content 6.00 Count

Descriptions



GDSN Engagement

- All suppliers must provide new item data via the GDSN
- Sending updates to logistical item attributes (weight and Ti Hi changes)
- Sending all required attributes
 - Complete Attribute lists are available but reaching out to myself (emokate@topco.com)
 - On our data sync landing page
 - By leveraging the Topco Playlist (1WorldSync Item Management users)

What you can do - Immediately

Get involved in the GDSN

- Contact buisnessdevelopment@1worldsync.com to find out how to join a GS1 certified Data Pool
- If you are a GDSN supplier and are not already published to Topco, reach out to masterdata@topco.com to provide your GLN

Obtain Item List

- Content Readiness Report (1WorldSync Item Management Users only)
- Reach out to masterdata@topco.com

Load all Active Items with Required Attributes

- Utilize Topco Playlist (1WorldSync Item Management Users only)
- Required attributes are available in our implementation guide – <https://www.1worldsync.com/community/customers/topco/>

Publish all items to Topco

- GLN: 0036800000001
- Reach out to masterdata@topco.com to confirm successful publications
- Monitor Sync Report for errors



Item Set Up



New Item Requests

- Timing of publications
- Confirmation of publication request received
- Notification once Changes or New Item sent



Data Accuracy



Inconsistent Data

- Please review your GDSN publication prior to sending a manual request for logistical updates.
 - The item must be published.
 - The publication must be updated.
- Open lines of communication among Customer Service / Order processing and GDSN so that data is aligned during order processing.
- Once updates are sent to Topco's GLN, an email to masterdata@topco.com is appreciated.
 - Topco will review before accepting to our ERP system.
 - Any issues will be sent back to supplier for review
 - Topco does not send CIC messaging



COVID-19

- Topco is committed to protecting the integrity of our business.
- The Topco MDM team is fully operational and stands ready to assist with any issues.
- We are still adhering to our standard processes for new and existing items.
- We realize there may be unavoidable delays to publications.
- GS1-Connect – Tentative - virtual alternative option for How To Do Business with Topco

Cubiscan program

- Will continue for 2020
- Reported on a monthly basis
- Suppliers will be responsible to correct any inaccuracies found in their GDSN records

34% - Weight

40% - Dimension





Contacts and Resources



GDSN and Data Sync Contacts

Topco Data Synchronization Contact

Elizabeth Mokate

emokate@topco.com

+1 847.745.2193 (Direct)

General Master Data Inquiries or Requests

Topco Master Data

masterdata@topco.com

1WorldSync Support

businessdevelopment@1worldsync.com

technicalsupport@1WorldSync.com

+1 866.280.4013

Want to Learn More?

GDSN Resources •

[GS1 US Product Images Application Guideline for the Retail Grocery Industry](#) •

[GS1 US Guidance for Sharing Product Attributes via GDSN in Retail Grocery](#) •

[GDSN Retail Grocery and Foodservice Attributes Interactive Spreadsheet Tool \(GDSN v3.1.4\)](#)





Resources and Guides

- Topco Data Sync Landing Page
 - <https://www.1worldsync.com/community/customers/topco/>
 - [Topco Implementation Guide](#)
 - [Data Sync Quick Start Guide](#)
- [GS1 Package Measurement Standards](#)
- [GS1 GDSN Implementation](#)