



September 1, 2020

Dear Valued Supplier,

As a key strategic partner, Topco has identified you as a top priority supplier for synchronizing your private label product information via the Global Data Synchronization Network® (GDSN).

Receiving product information via the GDSN enables Topco to drive increased competitive advantages for both our suppliers and member-owners by addressing the unique challenges associated with providing accurate, up-to-date product information for private label items.

With continued effort and support from our supplier community, we have been able to synchronize more than half of our items within the GDSN. We appreciate our suppliers' efforts with their continued use of the GDSN to publish and maintain item data with Topco.

We recently began requiring all of our supplier community to send our item specs via the GDSN. Please note that going forward, our purchase decisions will reflect supplier compliance with this initiative to drive efficiency and consistency in our supply chain data.

Topco has provided a list of items to 1WorldSync that we procure from you that need to be synchronized. For suppliers leveraging the 1WorldSync Item Management platform, this list can be found on your Dashboard. For more information on the many benefits of synchronizing your item data as well as a list of any outstanding items, contact 1WorldSync immediately at businessdevelopment@1worldsync.com.

Your Next Steps:

- If you are a new GDSN supplier, or have not already done so, please complete the [Topco Trading Partner Form](#), available on our [data sync landing page](#), by **September 25, 2020**.
- Contact 1WorldSync Customer Support at 866.280.4013, Option 1 or businessdevelopment@1worldsync.com no later than **September 25, 2020** to learn more about how to participate in the GDSN.
- Visit <https://www.1worldsync.com/community/customers/topco/> and review the Topco Associates Implementation Guide for detailed instructions on how to comply with our GDSN Initiative.
- Please note, Topco expects all suppliers to publish their item data for private label items by **October 30, 2020**.

Questions on participating in data synchronization with Topco?

We are here to help! Contact us with your questions:

1WorldSync Customer Support:

- 866.280.4013, Option 1; businessdevelopment@1worldsync.com

Topco Master Data team:

- masterdata@topco.com

We thank you for your continued effort in ensuring a competitive advantage for both your organization as well as the Topco membership.

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