

September 2020

THIRD QUARTER 2020

## Upcoming 2020 VIP and Item Management Releases

We welcome your feedback please submit to:

ItemMDMVIP@kroger.com

Include the word 'newsletter' in the subject line

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- Submitting images for website updates

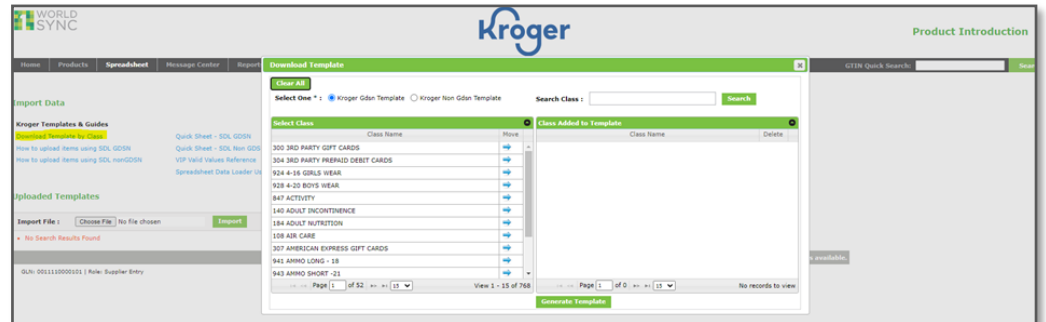
What's New? 3

- October 3 VIP Release – Adding SDL Hierarchy Functionality to the Class Templates

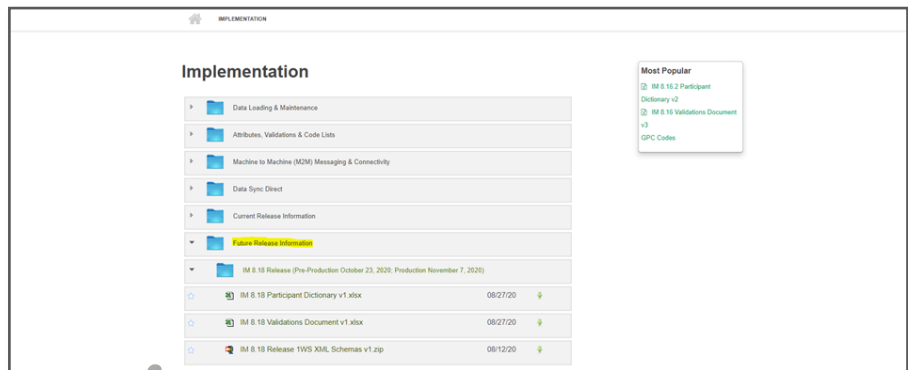
In the VIP Production Release on Sept. 7, 2019, the Hierarchy attributes were added to the SDL. Since this is a more complex SDL process, training was required for authorization to use the SDL Hierarchy functionality. A complimentary training on this functionality was held monthly. Currently, over 600 suppliers have been trained, and only a small number of suppliers are still requesting SDL Hierarchy training. Therefore, we are offering a recording of a previous session as authorization to use the SDL Hierarchy functionality. After registering for the previous training using the link below, you will be provided with the SDL Hierarchy training recording. Please complete the [Kroger VIP: New Hierarchy SDL Access Request Form](#) for set up after reviewing the recording below:

[Kroger VIP - New Hierarchy SDL Training Webinar](#)

Based on supplier requests, in the October 3, 2020 release, we are also adding the SDL Hierarchy attributes to the Class Templates that can be downloaded as shown below.



- November 7 VIP and Item Management Release – Review the 1WS Solution Center for additions and changes to GDSN Attributes and Validations



### Contact Us:

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## 1WorldSync Community Platform - <https://community.1worldsync.com/>

1WorldSync successfully launched the 1WorldSync community platform. This new capability gives our customers another vehicle for education, self-serve support, and peer-to-peer collaboration. An addition to 1WorldSync's already robust stable of support, education and training materials, the community platform empowers brands, retailers, operators, and distributors by tapping into the broad knowledge and tools needed to create, maintain and manage their product content initiatives. Through the customer groups capability, retailers have the ability to directly connect with their suppliers, leading to streamlined communications and stronger supplier relationships.

In the community, you can utilize the key word search functionality to search for existing content, ask questions, work with other customers, receive training and more.

The screenshot shows the 1WorldSync Customer Community homepage. At the top, a navigation menu includes 'COMMUNITY', 'PRODUCT SUPPORT', 'WHO ARE YOU PUBLISHING TO?', '1WS ACADEMY', and 'COMMUNITY INFO'. A blue box highlights this menu with an arrow pointing to the text: 'There are different areas in the community to locate helpful information, starting in the menu bar at the top of the screen.' Below the menu is a large green banner with the title '1WorldSync Customer Community' and a search bar. A blue box highlights the search bar with an arrow pointing to the text: 'You can use key word searches to find existing content and training'. Below the banner is a 'Community Activity' section with a 'Recent Activity' dropdown and a 'POST A QUESTION' button. A blue box highlights this button with an arrow pointing to the text: 'Didn't find what you need? Post a question so our helpful community members can help point you in the right direction'.

Select "Kroger" under the "Who Are You Publishing To?" tab for Kroger specific information.

The screenshot shows the search results for 'Kroger' in the 1WorldSync community. The search bar at the top shows 'Kroger' entered. Below the search bar, a dropdown menu lists various retailers: 'WALMART', 'KROGER', 'ALBERTSONS', 'LOWE'S', and 'MCLANE'. The 'KROGER' option is highlighted. Below the search bar, the search results are displayed. The first result is 'Kroger VIP Image Validations' by user 'CommunityJed22' in Knowledge Articles. The result includes a date of '07-21-2020 04:59 AM' and a '1 Kudo' icon. The text of the result reads: 'Image Validations After a supplier successfully submits an item in VIP, the Digital Group is performing some additional validations to ensure the images are compliant with specifications. I...'

## How to Corner—

### Maximum and Minimum Temperature (revisit from last newsletter)

- Maximum and Minimum Temperature are required for all Kroger products even if Temperature Controlled is equal to “AMBIENT”
- Please provide Maximum and Minimum temperatures for Temperature Qualifier Code of “Trade Item in transport to the distribution center” AND “Trade Item is being stored or handled” for any value selected for Temperature Controlled
- Below is an example of what is required in VIP

**Logistics Information:**

\* Temperature Controlled: AMBIENT

Minimum Temperature	Maximum Temperature	Temperature Qualifier Code
36 [Degree Fahrenheit]	44 [Degree Fahrenheit]	Trade Item is in transport to the distribution center.
36 [Degree Fahrenheit]	44 [Degree Fahrenheit]	Trade Item is being stored or handled.

### Submitting Images for Website Updates

When submitting any images to be updated for eCommerce updates, there is no longer a need to use an Item Submission Reason Code of “Image Add/Update Only”. The supplier can submit these updates with no Reason Code at all. If you are receiving an error for the event code, please clear out the obsolete event code and choose another. It will not matter what code you choose as you are not creating an IMF. After making any changes, please be sure to save, validate, and resubmit.

### What’s New??

In an effort to broaden our Ship assortment on Kroger.com, we have partnered with 1WorldSync Item Management Discovery to pilot a new phase of item set up on 1WorldSync Item Management Discovery platform! This process is more efficient and eliminates dual touchpoints. Currently by invitation only for submitting your items to Kroger Ship.

Brand owners who supply product to Kroger brick and mortar stores will also be able to participate in Item Management Discovery in 2021 during a second phase of the rollout--more information on this will be shared at a later date.

# Kroger®

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Accurate and complete data, in  
a timely manner, is our goal!



**Next Newsletter Issue: Q4 2020**