

ARYZTA GDSN Initiative

November 16, 2017



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Note

- Keep your phone lines muted & do not put your phone line on hold
- There will be live a Q&A session at the end of the presentation
- Refrain from conversation that includes any commercial or price discussions
- You can also submit your question(s) via live Chat feature (right panel)
- This session will be recorded for future reference
- A copy of today's presentation and recording will be shared with participants for reference. They will also be posted on <http://www.1worldsync.com/customer-page/aryzta/>

Agenda

- ARYZTA - GDSN Initiative Overview
- GDSN & 1WorldSync Overview
- Next Steps for Suppliers
- Resources
- FAQs
- Q&A

About ARYZTA

- ARYZTA is a global company with a leadership position in specialty bakery
- Operations in North America, South America, Europe, Asia, Australia, and New Zealand
- Partners include major retailers, food service providers and restaurants
- Brands include La Brea Bakery®, Otis Spunkmeyer®, and Oakrun Farm Bakery™

Current State/Challenges

- Updating nutrition facts panel (NFP) to comply with new 2020 FDA regulations
 - Includes information not previously published: added sugar, vitamin D, Potassium, and a new definition of fiber, among other changes
 - ARYZTA customers are requiring this information prior to the FDA deadline
- Additional nutritional information is also needed to satisfy regulatory requirements of various export markets
- Previous product information processes are based on:
 - Manual collection of product information (PDF, Word documents, Excel files)
 - Manual entry of product information into ARYZTA's back-end system
- Risk of data errors could lead to wrong or incomplete information

Why GDSN?

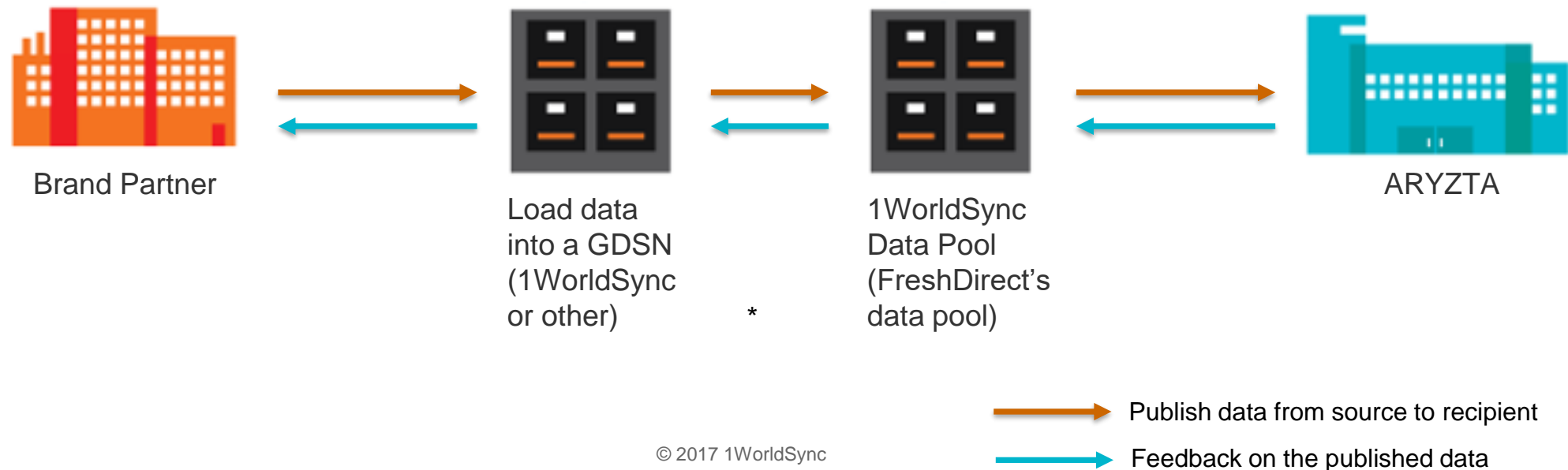
- ARYZTA adopted GS1 Standards & GDSN to:
 - Obtain accurate and complete product information from suppliers
 - Receive product updates in real time
 - Eliminate manual data collection and re-entry

Why our suppliers should participate?

1. Benefit by utilizing a common automated system that enables client communications, a matter of just clicking a mouse
2. Suppliers enter data only once for all their customers participating in GDSN
3. Less labor intensive & cost effective in the long run – future saving on \$\$ and resources

How GDSN and Data Synchronization Works

- The GDSN is built around the GS1 Global Registry and GDSN-certified data pools
- Supplier enters the information only once in the data pool they subscribe to, for all its customers participating in GDSN
- It operates on the pub-sub model i.e. recipient subscribes to the supplier GLN and supplier publishes to the recipient GLN



1WORLDSYNC'S MISSION & PURPOSE

To be the **Trusted Global Source**
of **Authentic Product Content** for
Businesses and **Consumers**



Bring Simplicity
& Efficiency



Distribute
& Deliver



Empower
People

25K

Global Companies

40m+

Product Transaction
Exchanges

98%

of Fortune 500

60+

Countries



ARYZTA Attribute Focus

- Basic Information
 - Ingredient Number, Manufacturer Name/Product Code, etc.
- Ingredient Statement
- Allergens
- Nutrient Values

A Few Call Outs!

1. Technical data

- Nutrient values required as unrounded values per 100g - we are not looking for data from a NFP
- Required to calculate nutritional values of our finished food items

2. Ingredient Number

- ARYZTA buyer issued item number
- Available on the ARYZTA issued purchase orders

3. Required Attributes

- All required attributes must be submitted for the file to be accepted

Next Steps for Suppliers

1. Determine if your company has a GS1 US company prefix and GLN
 - i. Use GEPIR: <http://gepir.gs1.org/> to look up your company GLN or contact 1WorldSync 866-280-4013; businessdevelopment@1worldsync.com
 - ii. If you do not have a valid GS1 US company prefix please work with GS1 US to obtain one: www.gs1us.org
2. Create a Global Trade Item Number (GTIN) for all products
 - i. All products must be barcoded using a valid GS1 US prefix and follow GS1 measurement standards
3. Select a GDSN certified Data Pool Provider
 - i. To join 1WorldSync data pool, contact 866-280-4013 or businessdevelopment@1worldsync.com

Next Steps for Suppliers Cont.

4. Visit <http://www.1worldsync.com/customer-page/aryzta/>
 - i. Complete the ARYZTA Trading Partner Form (if not already submitted)
 - ii. Review the [Implementation Guide](#) and [Attribute Requirements](#)

5. Publish all your items to ARYZTA as Initial Load
 - i. Production GLN : **00130887000856**

6. Investigate and respond to “Review” CIC responses

Contact

- Your Regulatory or QA teams for additional attributes info; refer to ARYZTA purchase orders for ingredient number
- ARYZTA GDSN Team for participation in this program with ARYZTA
 - Katy Field, Ingredient Analyst
 - E: katy.field@aryzta.com; O: 519.720.2020
 - Greg Pallaske, Director of Regulatory Assurance
 - E: greg.pallaske@aryzta.com; O: 312.836.2368; M: 312.259.8859
- 1WorldSync
 - Technical Support if you are utilizing 1WorldSync data pool solution & have issues
 - T: 866.280.4013; E: technicalsupport@1worldsync.com
 - Business Development for learning about 1WorldSync solution & services
 - T: 866.280.4013; E: businessdevelopment@1worldsync.com

FAQs

- Do I need to submit information for all required attributes?
 - Yes. All required attributes are required for successful synchronization.
- Some of the required attributes do not apply to the ingredients we supply. What do I do?
 - Attributes that may not apply to all ingredients are listed as optional in our Attribute Guide. If you have values for optional attributes, they should still be provided.
 - The updated list of required attributes **MUST** be provided, as these values are required to meet Canadian/US labelling regulations, as well as export market requirements.
- What if I do not have values for everything you are requesting?
 - Some of the requested information may not be available on the Product Specification sheet, but your Regulatory and/or QA department should be able to supply it. We were previously receiving this information via documentation.

Q&A - Thank you!

