

Dear Valued Customer,

You are receiving this email because you are a customer of both 1SYNC® and Anything4Restaurants.com. This message is being sent on behalf of both companies.

Anything4Restaurants.com (A4R.com), who will be promoting the Foodservice GS1 Standards initiative in conjunction with Nations Restaurant News, has recently completed its Global Data Synchronization Network™ (GDSN®) implementation. A4R is now looking forward to synchronizing data with its trading partner community. As a **Preferred Supplier** of A4R, who is also currently synchronizing data through 1SYNC, you have been selected to be a priority participant in the A4R community. To view the products you are currently displaying on the A4R site please [click here](#).

Synchronizing data with multiple trading partners through the GDSN maximizes your organization's return on investment and helps you achieve the benefits of data synchronization faster. Synchronizing data with A4R will increase your existing brand awareness to the more than 15,000 Foodservice Professionals that visit the A4R site on a monthly basis. These Foodservice operators and distributors look for the critical information that will now be a part of your GDSN data.

A4R is now asking all of its suppliers to begin publishing all their applicable food services item information to them via the GDSN. **Exchanging data via the GDSN is A4R preferred method to receive item information.** As a current 1SYNC subscriber, please follow the important steps listed below to begin publishing with A4R today:

- Publish all of your applicable foodservice items to A4R GLN 1100001012367
- A4R will accept Initial Load, New Item and Item Change Publications
- A4R will be sending a CIC (Accept Notice) in return

For additional information, please contact:

Connie Eckert at

- 1-800-393-8807 ext 301
- cekcet@specpage.com

If you have additional questions on how to 'get connected' with A4R, please call 1SYNC Customer Support at +1 866.280.4013, Option 2 or email customersupport@1SYNC.org.

Thank you,

Anything4Restaurants.com