



1WorldSync Buyer's Guide Catalog for CPG and Grocery Industry

The 1WorldSync Buyers Guide Catalog enables your business to meet the demands of omni-channel sales efforts and regulatory initiatives through a centralized product information catalog. Designed to support business-to-business relationships for the Consumer Packaged Goods and Grocery industry, the Buyer's Guide catalog allows users to search, download and review product information for existing items while easily researching special orders or high interest new items. Sales teams and merchandising organizations can search with confidence, knowing that all product information in the 1WorldSync Buyer's Guide is updated in real time from the Global Data Synchronization Network™ (GDSN®).

The Buyer's Guide is enabling global organizations to meet the demands of emerging industry regulations, such as EU1169, by providing a single repository for all of your product's information, including images, allergens, attributes, shipping information, product description, and more!

The 1WorldSync Buyer's Guide Catalog for CPG is customizable to an organization's business needs. It captures all of your product information to streamline your business processes for supply chain enablement, product risk and compliance, and omni-channel commerce.

KEY FEATURES AND BENEFITS INCLUDE:

- Displays product information in web-friendly, easy to understand format
- Multi-lingual support for global deployment
- Supports proprietary, multi-tier product taxonomies
- Easy to use search and browse capabilities
- Printable product spec sheets
- Support for private label products
- Configurable downloads for easy integration
- Supports multiple images for each product

The 1Worldsync solutions make it easy to align with your trading partners and keep your business moving forward. Leveraging 1WorldSync solutions and services helps your organization share the highest quality product information with your customers. Contact 1WorldSync today for more information!