

Discover 1WorldSync

Helping companies manage and share their product information to empower consumers to make informed decisions regarding their purchases, health & well being.

THE PRODUCT INFORMATION COMPANY

Grow Global Omni-Channel Sales

Drive Efficient Global Content Syndication

Enable Global Compliance & Product Transparency

SELL SIDE

CATALOG1

Omni-Channel Catalog

Catalog | GUI | DAM | Playlist Studio | Visualizations | APIs

- GO DIGITAL**
Centralize and digitize product content
- SELL EVERYWHERE**
Showcase and promote more products on any channel
- DELIVER CONTENT EFFICIENTLY**
Engage and integrate product information with customers

BUY SIDE

CONTENT1

Global Content Aggregation

Catalog | GUI | DAM | Playlist Studio | Visualizations | APIs

- DISCOVER PRODUCTS & BRANDS**
Discover new/unique products to feature and sell, with digital-ready content
- AGGREGATE PRODUCT CONTENT**
Centralize, aggregate and enrich product content from all your sources
- FEATURE & SELL**
Visualize rich product storefronts and collateral for sales and eCommerce

BE TRANSPARENT & COMPLIANT

Address consumer needs, regulatory and local mandates

Catalog1

- eCatalog to centralize, organize and distribute product information
- Integrated Digital Asset Management capabilities
- Management dashboard, GUI for browsing, and APIs that enable users to load, view and distribute however and whenever they need

Content1

- Product content aggregation hub and toolkit to drive merchandising, selling, eCommerce, supply chain, MDM and digital marketing of web commerce
- Playlist Workbench' to define the content and attribution needs
- Browseable GUI and access to APIs that are public or private, for accessing product information and data en-masse

SELL SIDE APPS FOR BRANDS, MANUFACTURERS & SELLERS OF PRODUCTS

Customer Distribution Apps

Distribute content to specific recipient retailers, e-tailers or app providers. Each app includes the 'Playlist' of attribution expected by the merchant, the validation rules and the integration capability for distributing catalog in a compliant format to the merchant/app developer.... Take advantage of our playlist studio to get to 100's of retailers such as:

- Walmart
- Google
- Aeon
- Amazon and more

Walmart*

Google

AEON

amazon

Compliance & Transparency Apps

Sell and trade in any geography, while meeting local regulatory mandates or consumer transparency expectations

- GMA SmartLabel App
- EU 11679 App
- Hazmat/SDS
- And More!

Enterprise Enablement Apps

Helping Sales, CRM and supply chain teams to engage customers and sell more

- Sales Kit provides businesses with the ability to render their own Digital Catalog(s), mobilizing the product content they have already organized in Catalog1. Sales Kit enables easy creation of selling sheets, catalogs, slicks and other digital sales aids to help drive global sales.
- My Communities allows companies to form online communities, internally and externally with trading partners, to create a powerful system of engagement that is simple and intuitive to use for collaboration

Showcase App

A business-to-business community based application where sellers can decide to showcase some or all of their products, to be discovered by existing or new buyers or app developers, worldwide.

BUY SIDE APPS FOR BUYERS, RETAILERS, OPERATORS DISTRIBUTORS & DEVELOPERS



Compliance & Transparency Apps

Sell and trade in any geography, while meeting local regulatory mandates or consumer transparency expectations

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- And More!

Enterprise Enablement Apps

Merchandising Kit App enables buyers to create their own digital storefronts, including products from the many brands or suppliers, organizing products by category or type as desired.

- My Communities allows companies to form online communities, internally and externally with trading partners, to create a powerful system of engagement that is simple and intuitive to use for collaboration

Showcase App

A business-to-business community application enabling the search and discovery of products from thousands of sellers.

INSIGHT1

Product Insights & Expert Services

The Attribute Graph TAG | Expert & Industry Communities | Product Information Insights



For more information about 1WorldSync please visit www.1WorldSync.com