



1WorldSync

Company Overview

1WorldSync is the leading multi-enterprise product information network, helping more than 17,000 global brands and their trading partners in 60 countries - share authentic, trusted content with customers and consumers, empowering them intelligent choices and decisions concerning purchases, lifestyle and well-being.

1WorldSync's Product Information Cloud platform was purpose built for businesses to exchange authentic and enriched product data and digital content, creating a mission critical foundation for connected commerce. Through its technology platform and expert services, 1WorldSync provides solutions that meet the diverse needs of its customers in B2B Supply Chain, Product Transparency and Compliance or Digital Commerce.

With offices in the Americas, Asia Pacific and Europe, 1WorldSync understands that no matter where you conduct business, trusted content matters.

Increased consumer demands for product information

In today's world, consumers rely on e-commerce sites and internet applications to search and access product information to make informed purchasing decisions. If they can't find it, when they want it, where they want it, they will move on.

1WorldSync enables its customers to provide timely, better quality product images and information, while reducing the cost of data acquisition. Consumers will experience fewer errors when searching for products. Retailers and Brands will have more time to focus on business and innovation instead of wasting time sourcing and validating product information.

Our Customers

Serving the CPG, Retail, Foodservice, Healthcare, Hardlines/DIY markets, 1WorldSync provides solutions for more than 17,000 global brands including:



MANAGEMENT TEAM

Nihat Arkan
Chief Executive Officer

Dan Wilkinson
Chief Commercial Officer

Stefan Schweikart
Chief Information Officer

Ulrich Blanke
Chief Financial Officer

Nick Parnaby
Chief Marketing and Strategy Officer

FOUNDED
In 2012, 1WorldSync was formed through the merger of 1SYNC and SA2 WorldSync

EMPLOYEES
300+ worldwide

HEADQUARTERS
Lawrenceville, New Jersey
Cologne, Germany

Connect With Us:



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CONNECTING TRUSTED PRODUCT DATA EVERYWHERE®

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