



DoorDash, Inc
Data Synchronization Implementation Guide

Version 1

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REVISION HISTORY

Date	Version #	Description of Change	Author
09/22/2022	1	Initial document	Jesse deDianous
10/24/2022	2	Revision	Payal Patel
10/24/2022	3	Revision	Jaime Lott
01/11/2023	4	Revision	Jaime Lott

1. DOORDASH, INC DATA SYNCHRONIZATION INFORMATION

Overview: DoorDash has partnered with 1WorldSync to synchronize product information via the Global Data Synchronization Network (GDSN) in Target Markets US, Canada, and Australia.

The GDSN data from brand owners/manufacturers/suppliers enable us to ensure we are providing higher quality product information for your items, and helping shoppers make the right purchase decisions. It is our preference to receive product content including product images directly from the brand owners or manufacturers.

This document provides additional information on how to send us your product information via the GDSN method.

Section 2 – Steps to synchronize your product information with DoorDash

Section 3 – Attributes requirements

1.1. Primary Data Synchronization Contact

Name: DoorDash Catalog Team

Email: CPG-Catalog-Updates@doordash.com

1.2. DoorDash, Inc GLN - Publish To

Production: **1200109674730**

2. STEPS TO BEGIN SYNCING YOUR DATA WITH DOORDASH, INC

2.1. Implementation Steps:

- a. Check if your organization have an active subscription to a GDSN certified data pool. If you are currently not a member of a GDSN data pool, you will need to subscribe to one.
 - i. You can contact 1WorldSync to verify and learn about GDSN data pool and their role, at businessdevelopment@1worldsync.com or 866.280.4013
- b. Complete the DoorDash Trading Partner Form (TPF) available via <https://1worldsync.com/community/find-a-trading-partner/need-a-trading-partner/doordash/>
 - i. DoorDash will subscribe the companies Manufacturer's GLN.
- c. Review product attribute requirements in Section 3 of this document. All attributes are currently requested by DoorDash available within GDSN are listed within the attribute guide.
 - i. Note: Product Images and ecommerce attributes are required for ensuring your branded products are presented accurately on our ecomm products
- d. Load your product data including all attributes outlined in Section 3 of this document into your home GDSN data pool.
- e. Publish all non-exclusive items you sell in Target Market US, Canada, and Australia to GLN 1200109674730.

2.2. Publication Steps:

- a. DoorDash requires their suppliers to publish items to DoorDash GLN 1200109674730.
- b. Publish all items with a Publication Type of "New" for all new publications. Republish as "Initial Load" for items previously published to the DoorDash GLN.
- c. Continue to send updates to DoorDash for items published to our GLN.
- d. DoorDash will provide feedback on publication using the methods mentioned below.

2.3. Catalog Item Confirmations (CIC's)

DoorDash, Inc will automatically return a CIC message to the supplier of "Received". As this project evolves within DoorDash, additional CIC messaging will be sent to suppliers.

3. ATTRIBUTE REQUIREMENTS

The attribute guide can be found on the DoorDash, Inc (<https://1worldsync.com/community/find-a-trading-partner/need-a-trading-partner/doorDash/>):

Please review the DoorDash, Inc Attribute Guide for:

- I. Mandatory attributes by GDSN and 1WorldSync to ensure quality and completeness.
- II. DoorDash, Inc specific conditional and optional attributes.